

Do you want to gain the latest knowledge in areas such as management, marketing and finance in sports?



Then our

## SPORTS MANAGEMENT

master's program is the best choice for you!

### SPORT IS MORE THAN JUST A GAME!

Among other things, the program offers answers to the following questions:

- In which direction is the development of sport going?
- What are the biggest management problems in sports organizations and how to deal with them?
- How to market sports products and services?
- How to secure sources of funding for sports organizations?
- What are the specifics of managing human resources (e.g. volunteers) in sports?
- How to organize sport events and manage sport facilities?

Contact us if you need additional information:

**For substantive issues:** prof. dr. Tomaž Čater, program manager:  
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**For general questions** (such as data on enrollment, tuition fees, course of study, etc.):  
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